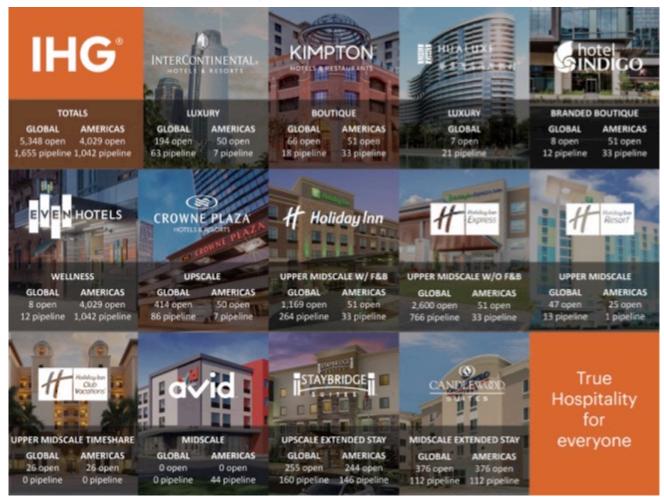


# InterContinental® Hotels Group



## **IHG®'s Brands**

IHG's portfolio of brands caters to multiple segments and includes the following number of hotels:



IHG's global portfolio consists of 8 owned hotels, 907 managed hotels and 4,433 franchised hotels<sup>(1)</sup>.

## 75\* Signings in Americas

\* As of February 20, 2018

AN ING HOTEL

**6** 🗸

### avid<sup>™</sup> hotels Brand Launch

In September 2017, IHG<sup>®</sup> launched a new high quality midscale brand. First groundbreaking held in Oklahoma City – Quail Springs in December, 2017.

- 75 franchise agreements signed<sup>(1)</sup> since branch launch. avid<sup>™</sup> hotels is franchise ready in Canada & Mexico.



#### avid hotels Highlights

- 1. Appeals to the Principled Everyday Traveler
  - Looking for the basics done exceptionally well at a fair price
  - ADR expected to be ~\$10-\$15 below Holiday Inn Express
  - Underserved \$20 billion segment of the of the U.S. midscale market
- 2. Differentiated brand
  - Clear and simple booking with IHG® emerging technology platforms Rooms designed for sound sleep

  - Focused high quality breakfast
    - Coffee and grab & go breakfast items (i.e. fruit, yogurt, bagels and energy bars)
- 3. New construction only brand with first hotel opening by end of Q3 2018
- 4. IHG worked hand-in-hand with an owner advisory board to ensure new hotels are efficient to build, operate and maintain
  - IHG is a leader in the midscale segment

(1) As of February 20, 2018



**OPEN** PIPELINE 1,169 Global 264 Global 722 Americas 127 Americas

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## **Holiday Inn<sup>®</sup> Hotel Properties**

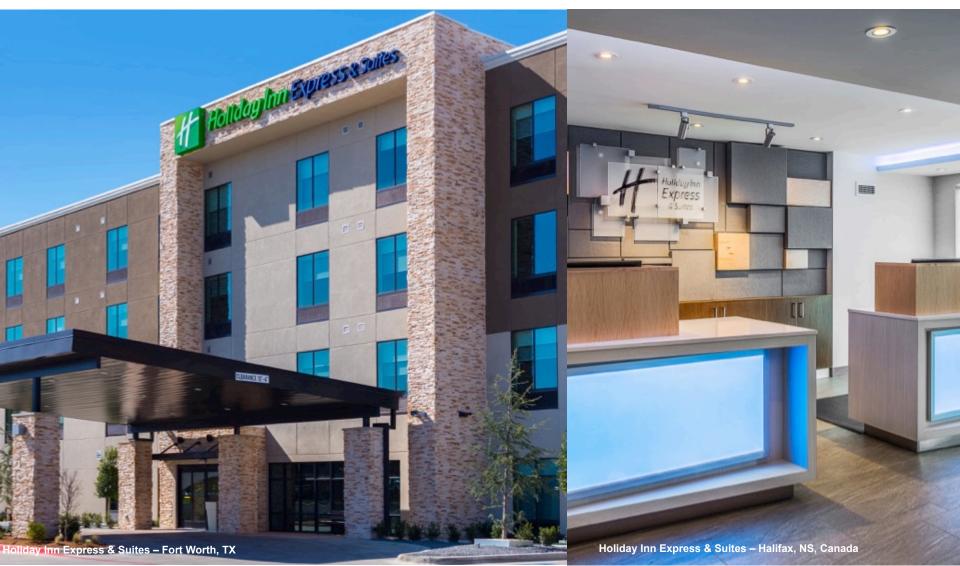




OPENPIPELINE2,600 Global766 Global2,217 Americas524 Americas

635

## Holiday Inn Express<sup>®</sup> Hotel Properties





## **Staybridge Suites® Properties**



OPEN 376 Global 376 Americas

O CANDLEWOD SUITES

> PIPELINE 112 Global 112 Americas

## **Candlewood Suites® Properties**





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\*IHG® Rewards Club not applicable to Kimpton® Hotels & Restaurants; to be included at a future date.