



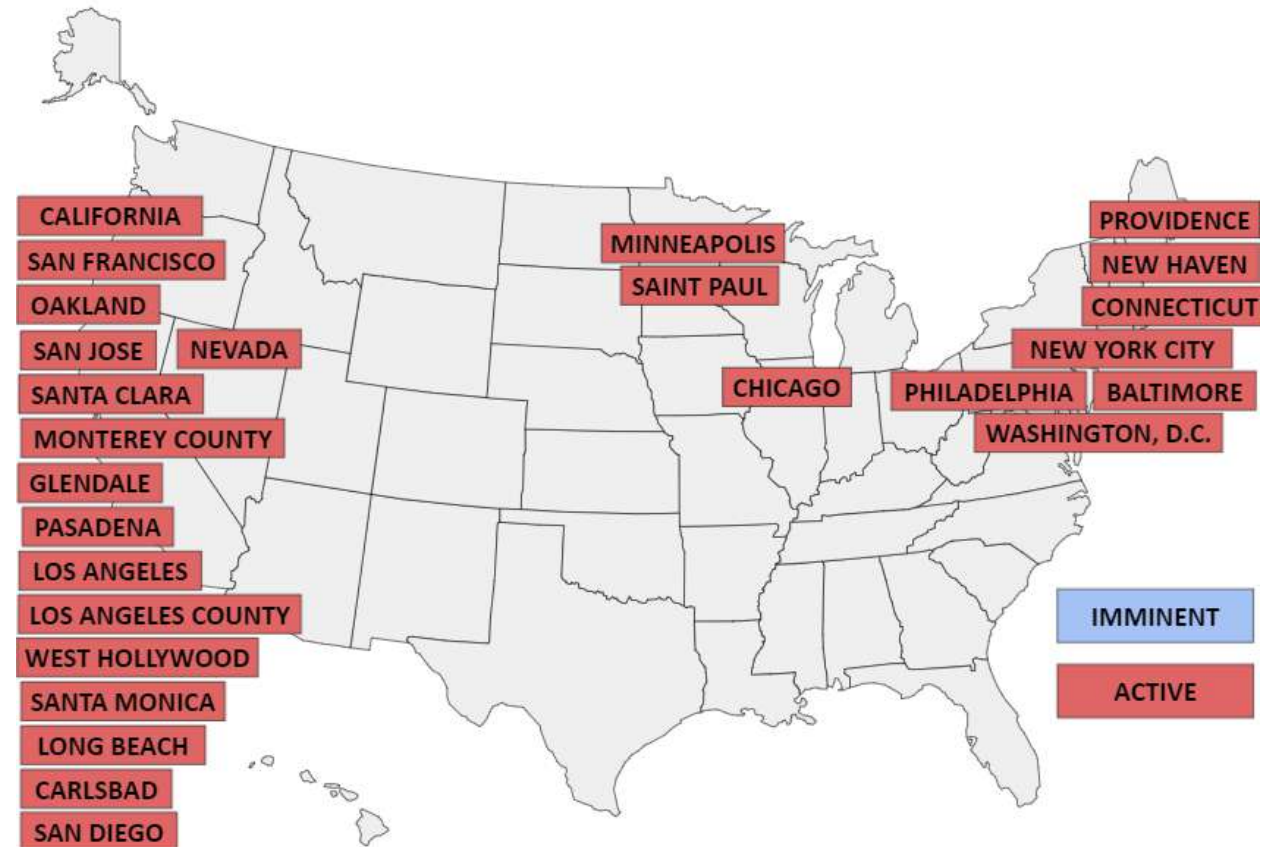
AHLA California Update

March 2nd, 2023

Right of Recall Measures

Enacted:

- Nevada: NV SB 386
- California: CA SB 93
- San Francisco, CA: No. 46-21
- Oakland, CA: No. 20-0369
- San Jose, CA: No. 30568
- Santa Clara, CA: No. 2024
- Monterey County, CA: No. 5339
- Glendale, CA: Ord. 5951
- Pasadena, CA: No. AR 16
- Long Beach, CA: ORD-20 made permanent by ORD. 23
- Los Angeles, CA: No. 186602 & No. 186603
- Los Angeles County, CA: No. 145786
- West Hollywood, CA: Ordinance No. 21-1159
- Santa Monica, CA: Ord. 2031CCS
- Carlsbad, CA: Urgency Ordinance
- San Diego, CA: No. O-21231, extended by O-21296
- Minneapolis, MN: Ordinance No. 2021-012
- Saint Paul, MN: Ord. 21-20
- Baltimore, MD: No. 20-0544
- Philadelphia, PA: No. 200557
- New Haven, CT: OR-2020-0027
- Washington, D.C.: D.C. ACT 23-591 & Res. 24-56



Chicago, IL: No. O2020-5778

Providence, RI: No. 2020-49

Connecticut: CT SB 658

New York City, NY: Int No. 2241-2021

Howard County, MD: CB10-2022

Worker Retention Measures

Enacted:

- Seattle, WA: [SMC 14.29](#)
- California: [CA SB 93](#)
- Oakland, CA: [No. 20-0369](#)
- Glendale, CA: [Ord. 5951](#)
- Pasadena, CA: [No. AR 16](#)
- Santa Clara, CA: [No. 20-1365](#)
- Los Angeles, CA: [No. 185356](#)
- Los Angeles County, CA: [No. 145787](#)
- Long Beach, CA: [Worker Protection Ordinance](#)
- West Hollywood, CA: [Ordinance No. 21-TBD](#)
- Santa Monica, CA: [Ord. No. 2614CCS](#)
- San Diego, CA: [O-21296](#)
- San Diego (Unified Port District), CA: [Ordinance 2964](#)
- Saint Paul, MN: [Ord. 21-20](#)
- Minneapolis, MN: [Ordinance No. 2021-012](#)
- Baltimore, MD: [No. 20-0543](#)
- Washington, D.C.: [D.C. ACT 23-591](#) & [Res. 24-56](#)
- Philadelphia, PA: [No. 200563](#)
- Providence, RI: [No. 2020-49](#)



New Haven, CT: [OR-2020-0027](#)

New York City, NY: [Local Law 99 of 2020](#)

Workload Limitation Measures

Enacted:

- Seattle, WA: Ord. 125928
- Oakland, CA: Res. No. 87287
- Emeryville, CA: Measure C
- Long Beach, CA: Measure WW
- West Hollywood, CA: Ord. No. 21-1159
- Santa Monica, CA: Ord. No. 2614CCS
- Glendale, CA: Ordinance No. 5991
- Los Angeles, CA: Ordinance No. 187565
- Irvine, CA: Ordinance No. 22-13

	Emeryville	Seattle	Long Beach	Oakland	Santa Monica	West Hollywood
Adopted Date	2005	2016	2018	2018	2019	2021
Max Workload	5,000 SF	4,500 SF	4,000 SF	4,000 SF	4,000 & 3,500 SF	4,000 & 3,500 SF
Overtime Rate	1.5X	3X	2X	2X	2X	2X

In-Progress:

- Anaheim, CA: Ballot Initiative
 - Includes \$25/hr. minimum wage

	Glendale	Los Angeles	Irvine	Laguna Beach	Anaheim
Adopted Date	2022	2022	2022	Failed - 2022	TBD - 2024
Max Workload	4,000 & 3,500 SF	4,000 & 3,500 SF	4,500 & 3,500 SF	4,000 & 3,500 SF	4,000 & 3,500 SF
Overtime Rate	2X	2X	2X	2X	2X

Failed:

- Laguna Beach, CA: Measure S

City-Specific Labor Updates

Long Beach

- On Feb. 2, Unite Here Local 11 filed a class action lawsuit against a hotelier alleging violations of the Long Beach Hotel Working Conditions Initiative. The lawsuit, among other allegations, alleges the employer did not pay room attendants double pay for cleaning above set limits.

San Diego

- On Feb. 14, the Unified Port District adopted an ordinance requiring Project Labor Agreements & Labor Peace Agreements for certain construction and operations on district tidelands.

Anaheim

- Petitioners of the “Hotel and Event Center Minimum Wage, Worker Retention, and Hotel Worker Safety and Workload Initiative” had until Feb to submit signatures to qualify for Nov. 2024 ballot.
- The initiative establishes a hotel worker \$25/hr minimum wage, a worker retention requirement, a square footage cleaning limit and double pay requirement, and a personal security device requirement, among other provisions. Mandates do not apply if CBA is in place.

Los Angeles Land Use Ballot Initiative

Ordinance requires:

- Developers of 100+ rooms to obtain land use permit based on market demand & impacts on affordable housing, transit, social services, employees and local businesses
- Developer of 15+ rooms would be required to replace demolished or converted housing with equivalent amount of affordable housing at or near new project site
- **Hotels to place unhoused individuals in vacant hotel rooms (no ability to opt out)**
- And more



Los Angeles Land Use Ballot Initiative



ACTION ALERT

American Hotel & Lodging Association

Dear Los Angeles AHLA and HotelsACT members:

In partnership with the Hotel Association of Los Angeles and the California Hotel & Lodging Association, we are asking you to tell LA Council Members to **VOTE NO** on new laws that require all hotels to provide homeless housing next to hotel guests.

Tell them to reject [this ordinance](#) that:

- Requires hotels to house homeless populations alongside paying guests
- Creates a dangerous environment for our hotel employees and guests
- Does not protect small local businesses
- Drives hotel business away to other cities

Please sign the letter to tell the City Council to not adopt the ordinance.

SIGN THE LETTER HERE



Industry Alert

City Council Considering Ordinance to Turn All LA Hotels Into Homeless Shelters

The Los Angeles City Council will consider an ordinance sponsored by Unite HERE Local 11 to place homeless populations in vacant hotel rooms.

The Los Angeles Land Use / Responsible Hotels Ordinance

New hotel permitting, homelessness housing requirement, etc.

- City Clerk certified UNITE HERE Local 11's ballot initiative and presented to City Council on July 20, 2022
- AHLA, CHLA, HALA & AAHOA coordinated on opposition efforts
 - In-person advocacy to city council
 - Voter call campaign to city council
 - Social media campaign targeting city council
 - Text message campaign to city council
 - Numerous association email campaigns to city council
 - Joint travel industry letter from CEOs to city council, etc.
- City Council voted the initiative down 12-0
- Measure will now go to the ballot for voter consideration (~March 5, 2024 ballot or special election)



HOSPITALITY IS WORKING

Investing in Our Workforce and Communities.

Driving America's Economy.

Goal

Protect and bolster reputation and image of hotel industry and major brand companies nationally and especially in key collective bargaining markets.

Strategy

Sustained campaign showcasing the hotel industry's positive economic and community benefits in a compelling way through coordinated market activations. **Deploy always-on, cost-effective digital amplification** on social, geofenced and search channels in key target markets to **educate stakeholders and amplify positive coverage**.



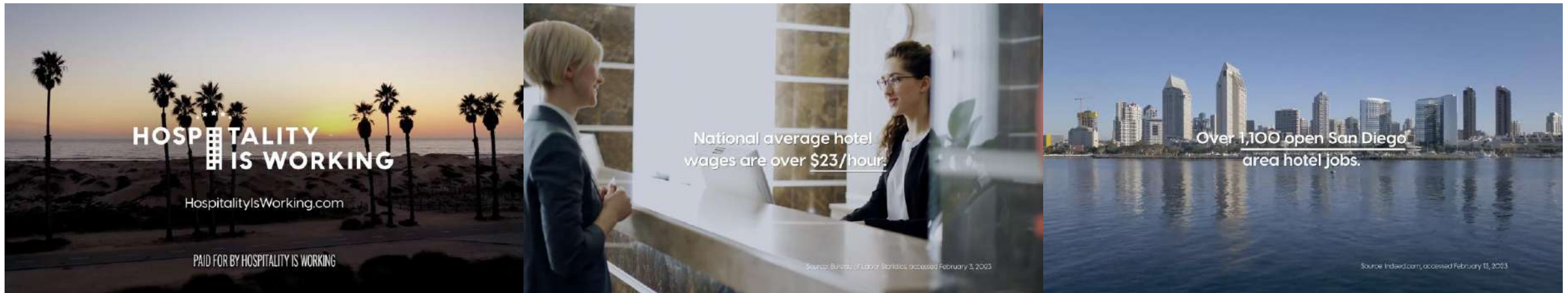


2023 Ad Campaign

Target Markets: Chicago, Los Angeles, San Francisco, San Diego, Boston, San Jose, Oakland, Portland, Seattle, St. Louis, and Honolulu

Target demographics: Media, elected officials, prospective hotel employees, and influencers.

Goal: Showcase the hotel industry's positive economic and community benefits in a compelling way.



Airing on

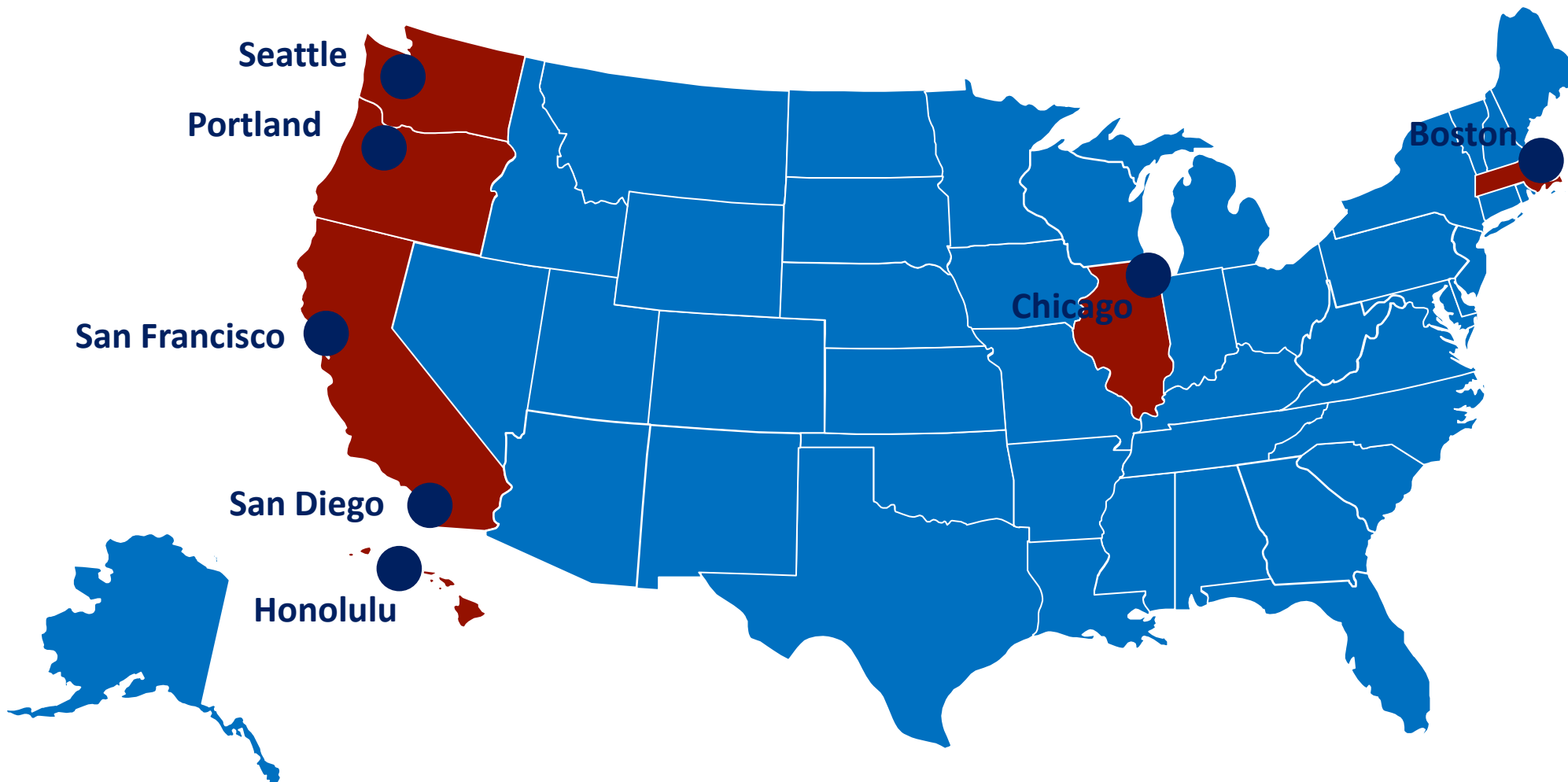
hulu

Google

facebook

twitter

2023 Regional Events



Event Locations:

- San Francisco (3/28)
- Chicago (5/4)
- Honolulu (9/14)
- Boston (9/26)
- San Diego (10/26)
- Portland (TBD)
- Seattle (TBD)



THE
HOSPITALITY
SHOW

Business accelerates when the right people are in the room.

June 27–29, 2023 | The Venetian Las Vegas

BROUGHT TO YOU BY:



HOTEL MANAGEMENT

www.thehospitalityshow.com

January							
Nº	S	M	T	W	T	F	S
52							1
1	2	3	4	5	6	7	8
2	9	10	11	12	13	14	15
3	16	17	18	19	20	21	22
4	23	24	25	26	27	28	29
5	30	31					

February							
Nº	S	M	T	W	T	F	S
6			1	2	3	4	5
7	6	7	8	9	10	11	12
8	13	14	15	16	17	18	19
9	20	21	22	23	24	25	26
10	27	28					

March							
Nº	S	M	T	W	T	F	S
9			1	2	3	4	5
10	6	7	8	9	10	11	12
11	13	14	15	16	17	18	19
12	20	21	22	23	24	25	26
13	27	28	29	30	31		

April							
Nº	S	M	T	W	T	F	S
13						1	2
14	3	4	5	6	7	8	9
15	10	11	12	13	14	15	16
16	17	18	19	20	21	22	23
17	24	25	26	27	28	29	30

May							
Nº	S	M	T	W	T	F	S
18	1	2	3	4	5	6	7
19	8	9	10	11	12	13	14
20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	28
22	29	30	31				

June							
Nº	S	M	T	W	T	F	S
22							
23	5	6	7	8	9	10	11
24	12	13	14	15	16	17	18
25	19	20	21	22	23	24	25
26	26	27	28	29	30		

July							
Nº	S	M	T	W	T	F	S
26						1	2
27	3	4	5	6	7	8	9
28	10	11	12	13	14	15	16
29	17	18	19	20	21	22	23
30	24	25	26	27	28	29	30

August							
Nº	S	M	T	W	T	F	S
31		1	2	3	4	5	6
32	7	8	9	10	11	12	13
33	14	15	16	17	18	19	20
34	21	22	23	24	25	26	27
35	28	29	30	31			

September							
Nº	S	M	T	W	T	F	S
35					1	2	3
36	4	5	6	7	8	9	10
37	11	12	13	14	15	16	17
38	18	19	20	21	22	23	24
39	25	26	27	28	29	30	

October							
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39							
40	2	3	4	5	6	7	8
41	9	10	11	12	13	14	15
42	16	17	18	19	20	21	22
43	23	24	25	26	27	28	29
44	30	31					

November							
Nº	S	M	T	W	T	F	S
46							
47	1	2	3	4	5	6	7
48	8	9	10	11	12	13	14
49	15	16	17	18	19	20	21
50	22	23	24	25	26	27	28
51	29	30					

December							
Nº	S	M	T	W	T	F	S
48					1	2	3
49	4	5	6	7	8	9	10
50	11	12	13	14	15	16	17
51	18	19	20	21	22	23	24
52	25	26	27	28	29	30	31

Thank You!

Jason Riederer

Vice President, State & Local Government Affairs

American Hotel & Lodging Association

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