



For Immediate Release

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California Lodging Investment Conference [CLIC] Completes Successful Sixth Annual Event

ANAHEIM, Cali., March 29, 2023—Officials of the California Lodging Investment Conference [CLIC], the only hospitality conference focused on the California hotel market, today announced the successful conclusion and follow-up survey results for its sixth annual event held at the Westin South Coast Plaza in Costa Mesa, Calif. With over 250 attendees, the opening reception followed by a one-day event hosted multiple panels led by industry experts discussing the California hotel real estate market in depth.

“This year's event gathered California’s top hotel owners, developers, operators, consultants and industry leaders to what has become the premier event for hoteliers with stakes in the Golden State,” said Craig Sullivan, founder and president, [CLIC]. “Unlike other conferences merely hosted here, CLIC takes a unique and focused approach on the California hospitality marketplace exclusively, providing both a lens and series of speakers and

panelists that cannot be replicated elsewhere. If you have hotel dealings here, CLIC is the event for you.”

This year’s event kicked off with an opening night networking mixer, open for the first time to all registered attendees. The conference commenced in earnest the following morning with opening remarks by Sullivan followed by a state-of-the-industry outlook by Bruce Ford, Lodging Econometrics. Three panels on “Hotel Labor,” “Hotel: Refuel: Up Your F&B Game” and “Hotel Transactions” filled most of the conference. The conference concluded with the 2023 Development Deal of the Year awarded in two categories, Luxury Hotel/Resort for The Stanley Ranch and Upper Upscale Select Service for the Hyatt House Sacramento/Midtown.

“If 2023 shapes up the way many CLIC attendees predicted, the hospitality industry looks to be in for a profitable ride,” Sullivan concluded. “We look forward to seeing just how well things went next year at our seventh annual event.”

About [CLIC]

The California Lodging Investment Conference is the nation’s only hospitality conference focused exclusively on the California hotel market. Now celebrating its 5th year, the day-long event draws some of the industry’s largest and most well-known owners, operators, brands and hospitality-related experts in the world.